

MEETING DOCUMENT
Wadden Sea Board (WSB 29)

19 June 2019
Vlieland, Netherlands



Agenda Item: 5.10 Communication and education

Subject: Proposal for IWSS Continuation

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Submitted by: WWF

Proposal: The meeting is invited to discuss the proposal and decide on the way forward.



EDUCATION &
INTERPRETATION
FOR THE
WADDEN SEA
WORLD HERITAGE



3 June 2019

Wadden Sea World Heritage Education Proposal for IWSS Continuation Funding Period 2020-2022

Outreach and education are an obligation that directly ensues from the World Heritage Convention and inscription on the World Heritage List. In order to protect the OUV of the Wadden Sea it must be known, understood and respected. In other words, communication and promotion of the Wadden Sea World Heritage Site (WHS) are essential factors for broad acceptance and support of the long-term protection of the Wadden Sea.

At the 13th Trilateral Conference on the Protection of the Wadden Sea in Leeuwarden in 2018 the “Wadden Sea World Heritage Site Education and Interpretation Strategy” (<http://iwss.org/education-strategy>, “[Education Strategy](#)”) was signed. This strategy sets out a trans-boundary framework for environmental education and interpretation in the Wadden Sea World Heritage Site.

Implementation of the Education Strategy

The implementation of Wadden Sea World Heritage education and interpretation is a shared responsibility and common task of the public authorities, NGOs, and other private stakeholders at the national and trilateral level.

According to the [Education Strategy](#), its implementation at the **national level** follows National Work Programmes – existing or future strategies of the three Wadden Sea countries and their different regions – by public as well as private partners, i.e. National Park Administrations, NGOs, visitor centres, schools, etc. The programmes comprise regional networks, initiatives and activities as well as regional education products. The regions identify regional representatives to represent the regional Wadden Sea education sector in the Trilateral Education Work Programme. The national education programmes and products are financed at national level by various public and private bodies. The regional representatives’ contributions to the trilateral work program are either assigned as part of their job or compensated by national funding. Therefore, the implementation of the [Education Strategy](#) at the national level is not covered by this proposal.

The education strategy identifies also the implementation of World Heritage education at the **trilateral level** – according to a Trilateral Education Work Programme building on the existing structures of the International Wadden Sea School (IWSS) – as a core task of and a core funding provided by the Trilateral Wadden Sea Cooperation.

The IWSS coordinator (at present provided by WWF Germany) serves as a key facilitator of the Trilateral Education Work Programme and closely cooperates with the Common Wadden Sea Secretariat as well as with the regional representatives of Wadden Sea Education. Together, they constitute the Network Group Education (NGE) to link the trilateral and regional initiatives and to ensure that all trilaterally developed activities and products are suitable for the various national situations and meet the demand on a common denominator.

The continuation of IWSS (“International Wadden Sea School”) as proposed here constitutes a further step in the implementation of the Education Strategy at the trilateral level.

Funding period 2020-2022

Trilateral Education Work Programme

The Trilateral Education Work Programme comprises the two key work fields “facilitation of network services” and “provision of trilateral education products”. It is proposed to continue the Work Programme as it has been agreed by the Network Group Education (NGE) in August 2018 for the coming funding period 2020-2022 and further develop it during this time. A draft Work Programme is included as separate document.

Budget

The continuous provision of a core funding of 30.000€ per year would ensure the continuation of basic trilateral World Heritage activities according to the Trilateral Education Work Programme (facilitation of network, annual partner workshop, updates/reprints/distribution of existing resources).

Alternatively, an increased budget of 40.000€ is proposed. This would allow the production and distribution of more of the existing trilateral education resources (such as posters, booklets, banners, sticker album) and a larger sum of seed money for additional projects (e.g. for the development of new trilateral education resources).

These two options are reflected below in the budget proposal as alternatives.

Additional resources from (private) partners – acquired through fundraising and project funding – can add to the core budget and allow the production of new trilateral products or other trilateral activities and services.

Budget for 2020-2022	Scenario 1	Scenario 2
	Basic activities	Basic activities & additional re-sources
Coordination (20% resp. 25% full-time equivalent)	47.000€	58.700€
Travel costs	1.500€	1.500€
Overhead	7.000€	8.800€
Partner workshops & NGE meetings	12.000€	12.000€
Public work (website, etc.)	1.500€	1.500€
Educational resources & seed money for project funding	19.000	35.300
Evaluation (external support)	2.000€	2.000€
Total Sum for 3 years	90.000€	120.000€

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